

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Nebraska Public Service Commission, on its own motion, seeking to administer the Nebraska Universal Service Fund's Broadband Program: Application to the Nebraska Broadband Program Received from City of Lincoln.) Application No. NUSF-92.20
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) **NOTICE OF SERVICE**
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In the Matter of the Nebraska Public Service Commission, on its own motion, seeking to administer the Nebraska Universal Service Fund's Broadband Program: Application to the Nebraska Broadband Program Received from Cox Telcom, LLC and the Salvation Army.) Application No. NUSF-92.22
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In the Matter of the Nebraska Public Service Commission, on its own motion, seeking to administer the Nebraska Universal Service Fund's Broadband Program: Application to the Nebraska Broadband Program Received from NebraskaLink Holdings.) Application No. NUSF-92.31
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In the Matter of the Nebraska Public Service Commission, on its own motion, seeking to administer the Nebraska Universal Service Fund's Broadband Program: Application to the Nebraska Broadband Program Received from Plainview Telephone Company and City of Plainview Library.) Application No. NUSF-92.34
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In the Matter of the Nebraska Public Service Commission, on its own motion, seeking to administer the Nebraska Universal Service Fund's Broadband Program: Application to the Nebraska Broadband Program Received from Windstream and the Center for People in Need.) Application No. NUSF-92.41
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In the Matter of the Nebraska Public Service) Application No. NUSF-92.42
Commission, on its own motion, seeking to)
administer the Nebraska Universal Service)
Fund's Broadband Program: Application to)
the Nebraska Broadband Program Received)
from CenturyLink/Adoption Program.)

In the Matter of the Nebraska Public Service) Application No. NUSF-92.43
Commission, on its own motion, seeking to)
administer the Nebraska Universal Service)
Fund's Broadband Program: Application to)
the Nebraska Broadband Program Received)
from Pinpoint Communications/Adoption)
Program.)

**NOTICE OF FILING OF PRE-FILED DIRECT TESTIMONY
OF ANN PROCKISH ON BEHALF OF UNITED TELEPHONE COMPANY
OF THE WEST, INC d/b/a/ CENTURYLINK AND QWEST CORPORATION, INC.,
d/b/a CENTURYLINK QC (collectively "CENTURYLINK")**

COMES NOW CenturyLink and hereby gives notice of service of the filing of the Direct
Testimony of Ann Prockish in the above matters. A copy of same is attached hereto and has
been served on all interested parties as indicated on the Certificate of Service.

Dated this 27th day of March, 2015.

UNITED TELEPHONE COMPANY OF THE
WEST, INC d/b/a/ CENTURYLINK AND
QWEST CORPORATION, INC., d/b/a
CENTURYLINK QC (collectively
"CENTURYLINK")

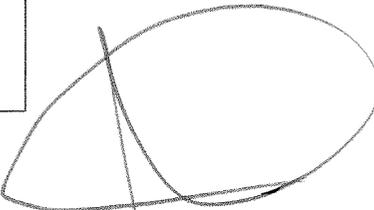
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on the 27th day of March, 2015, a true and correct copy of the Notice of Filing of Direct Testimony of Ann Prockish of Qwest Corporation d/b/a CenturyLink QC and United Telephone Company of the West d/b/a/ CenturyLink was provided to the following interested persons by either First Class Mail or by electronic mail indicated as follows:

<p>By electronic mail and hand-delivery delivery to: Steve Meradith, c/o Sue Vanicek Shana Knutson Brandy Zierott Nebraska Public Service Commission 1200 N Street, Suite 300 Lincoln, NE 68508 Sue.vanicek@nebraska.gov Shana.knutson@nebraska.gov Brandy.zierott@nebraska.gov</p>	<p>By electronic mail: Paul M. Schudel Woods & Aitken LLP 301 South 13th Street, Suite 500 Lincoln, NE 68508 pschudel@woodsaitken.com jovercash@woodsaitken.com</p>
<p>By electronic mail: Jeffrey Kirkpatrick City of Lincoln 555 South 10th Street, #300 Lincoln, NE 68508 jkirkpatrick@lincoln.ne.gov</p>	<p>By electronic mail: Loel P. Brooks Brooks, Pansing Brooks, PC, LLO 1248 O Street, Suite 984 Lincoln, NE 68508 LBrooks@brookspanlaw.com</p>
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<p>By electronic mail: Chris Karn Pinpoint Communications PO Box 490 Cambridge, NE 69022 chris.karn@pnpt.com</p>	<p>By electronic mail Grant Dummer Plainview Telephone Company 112 South Main Street Plainview, NE 68769 plvwtelco@plvwtelco.net</p>
<p>By First Class Mail: Sharon Webber Windstream 401 Plymouth Road, Suite 400 Plymouth Meeting, PA 19462</p>	<p>Russell Westerhold Fraser Stryker Law Offices 409 South 17th Street #500 Omaha, NE 68102 rwesterhold@fraserstryker.com</p>
<p>By electronic mail: Matthew Feil Windstream 1201 West Peachtree Street #160 Atlanta, GA 30309 jkirkpatrick@lincoln.ne.gov</p>	<p>By electronic mail: Betty Brasch Center for People in Need 3901 North 27th Street #1 Lincoln, NE 68521 bbrasch@centerforpeopleinneed.org</p>
<p>By electronic mail: Robert Logsdon Cox Nebraska Telcom, LLC 11505 West Dodge Road Omaha, NE 68154 Rob.Logsdon@cox.com</p>	

Michael Mills

1 **BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION**

2 **DIRECT TESTIMONY OF ANN PROCKISH**

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5 **Q. Please state your name, title, and business address.**

6 A. My name is Ann Prockish. I am employed by CenturyLink as the Regulatory and
7 Legislative Affairs Director for Nebraska. My business address is 1314 Douglas
8 Street, 13th Floor, Omaha, Nebraska, 68102.

9 **Q. On whose behalf are you testifying?**

10 A. I am testifying on behalf of United Telephone Company of the West, Inc. d/b/a
11 Centurylink and Qwest Corporation, Inc., d/b/a CenturyLink QC (collectively
12 “CenturyLink”).

13 **Q. Please describe your educational background and business experience.**

14 A. I graduated in 1987 from the University of Nebraska – Lincoln with Bachelor of
15 Science degree in Business Administration with a major in Accounting. I
16 received a Master of Business Administration degree from Kansas State
17 University in 1995.

18

19 I have over 25 years of business experience in a variety of positions, with 18 years
20 in telecommunications. My career in the telecommunications industry began in
21 February 1997 as a Revenues Analyst with Sprint Corporation. I have held a
22 variety of positions of increasing responsibility since that time, including Analyst
23 – State Analysis and Reporting, Senior Administrator – State Analysis and

1 Reporting, Manager – State Analysis and Reporting, and Manager – State
2 Regulatory. In these positions I was responsible for a variety of state regulatory
3 and financial matters, including Universal Service Funding (“USF”) and Eligible
4 Telecommunications Carrier (“ETC”). I was promoted to Director, State
5 Regulatory Operations in 2009 at the time of the Embarq/CenturyTel merger. In
6 August, 2014, I accepted the position of Regulatory and Legislative Affairs
7 Director for Nebraska. In my current position I am responsible for the advocacy,
8 development, and implementation of regulatory and legislative policy and strategy
9 for Nebraska.

10 **Q. Have you testified before this Commission or any other regulatory agency?**

11 A. Yes, I have testified before this Commission and the South Carolina Public
12 Service Commission on a number of USF matters. I have also testified before the
13 Wyoming Public Service Commission on deregulation.

14 **Q. What is the purpose of your testimony?**

15 A. The purpose of my testimony is to discuss CenturyLink’s application for NUSF-
16 92 broadband adoption funding and recommend the Commission approve this
17 application.

18 **Q. What is the purpose of the Commission’s broadband adoption program?**

19 A. The Commission’s broadband adoption program was created as a means of
20 increasing broadband adoption among low-income consumers in Nebraska. The
21 Commission identified lack of sufficient income as a barrier to subscribing to
22 broadband services. This program was established to help increase broadband

1 subscription rates for low-income consumers so that these consumers may also
2 enjoy the benefits of internet access.

3 **Q. What does CenturyLink propose?**

4 A. CenturyLink already has a low income broadband subscriber program in place.
5 This program is called CenturyLink Internet Basics. This program allows
6 qualified low income consumers to subscribe to broadband service for as low as
7 \$9.95 per month for a period of 12 months. The program also provides for free
8 basic internet training, either in person or in print, as well as the ability of the
9 customer to purchase a netbook computer for \$150 (with a 24 month commitment
10 for CenturyLink high speed internet service). CenturyLink proposes to augment
11 this program by providing a \$10.00 discount to the monthly recurring charge for a
12 period of 12 months. This will essentially allow the qualifying low-income
13 consumer to receive broadband service for no monthly recurring cost for 12
14 months.

15 CenturyLink also proposes to partner with Metropolitan Community College to
16 provide education to potential customers on safely accessing and using the
17 internet. Metropolitan Community College has a number of locations throughout
18 the Omaha metropolitan area, providing the ability to reach the most number of
19 consumers possible.

20 **Q. How much support is CenturyLink requesting from the Commission for the**
21 **low income broadband adoption program?**

22 A. It is difficult to determine exactly how much support CenturyLink will need from
23 the Commission to support this program. The amount of support needed will

1 depend on the number of qualifying low income customers that subscribe to
2 CenturyLink's broadband service. CenturyLink estimates that \$50,000 should
3 enable it to provide an additional \$10.00 discount in the monthly recurring costs
4 to approximately 400 customers for 12 months.

5 **Q. What is your recommendation?**

6 A. Commission Staff has recommended approval of CenturyLink's application for
7 \$50,000 in support from the Broadband Adoption Program. I recommend the
8 Commission approve CenturyLink's request.

9 **Q. Does this conclude your testimony?**

10 A. Yes.