

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Application of)
of GoDaddy.com, LLC)
for Authority to Operate as an)
Interexchange Carrier of)
Telecommunications Services)
within the State of Nebraska)

Application No. C-4866e

APPLICATION AND REQUEST FOR AUTHORITY

Application is hereby made to the Nebraska Public Service Commission for a certificate authorizing GoDaddy.com, LLC (“GoDaddy.com” or “Applicant”) to operate as an interexchange carrier of telecommunications services pursuant to Nebraska Revised Statutes § 86-129, and Title 291, Article 5 § 003.12A of the Nebraska Public Service Commission’s (“Commission”) Telecommunications Rules and Regulations. The following general information and exhibits are furnished in support thereof:

1. Corporate Information (§§ 003.12A1, 003.12A2):

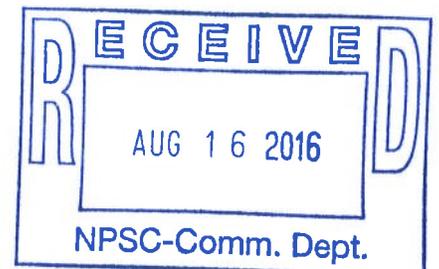
GoDaddy.com is a limited liability company organized under the laws of the State of Delaware. A copy of Applicant’s Certificate of Formation is attached hereto as **Exhibit 1**. Applicant is in the process of obtaining a Certificate of Authority from the Nebraska Secretary of State granting it authority to do business as a foreign company and will supplement the record once it is obtained. Applicant’s legal name, principal business address, and telephone number are:

GoDaddy.com, LLC
1455 N. Hayden Road, #219m
Scottsdale, AZ 85260
Tel: (480) 505-8800

2. Contact Information (§ 003.12A18):

Questions concerning this Application should be directed to the following individuals:

Paul Gwilt
Kutak Rock LLP
1650 Farnam Street
The Omaha Building
Omaha, NE 68102-8793
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and

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1800 M Street, NW, Suite 800N
Washington, DC 20036
Tel: (202) 783-4141
Fax: (202) 783-5851
Email: jkostyu@wbklaw.com
ckeller@wbklaw.com

3. Officers and Directors (§ 003.12A6):

The names, telephones, and business addresses of each of GoDaddy.com's officers are provided **Exhibit 2** attached hereto. As a limited liability company, GoDaddy.com has no directors.

4. Shareholder Information (§ 003.12A7):

The names and business addresses of each of Applicant's shareholders having a beneficial interest in 5% or more of the Applicant's voting securities are provided in **Exhibit 3** attached hereto.

5. Current Operations and Pending Applications (§§ 003.12A8, 003.12A9):

GoDaddy.com does not currently provide telecommunications service, but is in the process of applying for authorization or registering to provide long distance interexchange and interconnected VoIP services in all fifty states, the District of Columbia, and Puerto Rico, to the extent required by the laws and regulations of the specific jurisdiction. Applicant shall update the Commission with the status of each application, and the date on which they were filed, upon request.

6. Complaints, Investigations, and Enforcement Proceedings (§ 003.12A10):

There have been no formal complaints or other investigatory or enforcement regulatory proceedings involving the business of the Applicant or any of its officers, directors, principals, or shareholder having five percent or more of Applicant's voting securities within the last two years.

7. Proposed Service Offerings (§ 003.12A11):

GoDaddy.com proposes to provide resold interexchange telecommunications services throughout the entire State of Nebraska. Specifically, Applicant will utilize a proprietary interactive voice response ("IVR") and unified messaging platform. Applicant will purchase toll

free and direct inward dialing (“DID”) numbers, and resells those numbers as part of a virtual office service. Small business customers then can use those numbers to access Applicant’s integrated suite of additional services and functionality, including: auto attendant, call forwarding/distribution, call queuing, call screening, Internet fax/fax back, and enhanced voicemail capabilities such as voice-to-text conversion and email delivery of voicemails. GoDaddy.com may also provide interconnected Voice over Internet Protocol (“VoIP”) services. At the time a customer signs up for service, Applicant will obtain credit or debit card information from the customer and automatically bill the customer’s credit/debit card each month for the invoiced charges.

8. Geographic Area of Service (§ 003.12A12):

GoDaddy.com proposes to provide resold interexchange services originating throughout the entire State of Nebraska as permitted by law or Commission order.

9. Communications Network (§ 003.12A13):

GoDaddy.com will be a switchless, non-facilities based reseller of telecommunications services provided over the networks of underlying carriers like ANI Networks, Bandwidth.com, Bluetone, Brightlink IP, Iristel, Level 3 Communications, Onvoy, and Verizon. Therefore, Applicant is solely dependent on the technical capabilities of its underlying carriers.

10. Management and Technical Qualifications (§ 003.12A14):

GoDaddy.com, through its parent company, GoDaddy Inc., is an Internet domain registrar and web hosting company. It is the world’s largest technology provider dedicated to small businesses. GoDaddy’s mission is to radically shift the global economy toward small businesses by empowering people to easily start, confidently grow, and successfully run their own ventures. With more than 14 million customers worldwide and more than 62 million domain names under management, GoDaddy gives small business owners the tools to name their idea, build a beautiful online presence, attract customers, and manage their business.

GoDaddy.com is guided by an experienced and highly capable management team that includes individuals who have distinguished themselves in executive positions within the communications industry. GoDaddy.com’s management team possesses extensive business, technical, operational, and communications experience, which is further described in Exhibit 4. In addition, information regarding GoDaddy Inc.’s management team is available at <https://aboutus.godaddy.net/about-us/default.aspx#Section2>.

11. Financial Statements and Annual Report (§§ 003.12A15, 003.12A16):

GoDaddy.com possesses the financial resources necessary to provide reliable telecommunications services. The most recent financial statements for GoDaddy.com’s parent, GoDaddy Inc., are available in its most recent Form 10-K annual report filed with the Securities and Exchange Commission on March 2, 2016 (*available at*:

<http://www.sec.gov/Archives/edgar/data/1609711/000160971116000048/gddy-12312015x10k.htm>).

12. Break-Even Analysis (§ 003.12A17):

Applicant has achieved profitability; therefore, a break-even analysis is not applicable.

13. Customer Complaints and Inquiries (§ 003.12A19):

GoDaddy.com will provide live customer service twenty-four hours a day, seven days a week. Customers may contact GoDaddy.com regarding complaints, repairs, sales, and other inquiries via telephone at 480-505-8877 or 866-463-2339 as well as via the company's website at www.godaddy.com.

The Commission may contact the following individual regarding customer complaints and inquiries:

Cedar Coleman
169 Saxony Road, Suite 206
Encinitas, CA 92024
Tel: (800) 477-1477 x 807

14. Public Interest Considerations:

Applicant submits the following reasons in support of its belief that the public interest will be served by the approval of this Application:

- (a) Applicant's proposed intrastate telecommunications services are developed to serve the long distance needs of subscribers who cannot otherwise realize similar cost savings through major carriers.
- (b) An increase in the traffic generated through provision of Applicant's proposed intrastate services over existing major carriers' communications facilities will improve the efficiency, and reduce major carriers' costs in provision of these services.
- (c) The public will benefit from greater consumer choice created through the broadening of innovative telecommunications service alternatives and ongoing affordable rates maintained by the additional competitive pressure placed on other competitors.

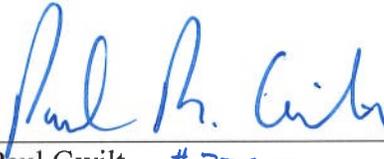
The information contained in the Application and in the exhibits fully describes Applicant's business and its ability to provide end users and customers in Nebraska with a viable and economical alternative telecommunications service. Furthermore, by this Application and exhibits, Applicant demonstrates that it has the resources and the ability to provide its services

for the benefit of the public. Accordingly, the Commission's grant of this Application is in the public interest.

CONCLUSION

WHEREFORE, GoDaddy.com, LLC requests that the Nebraska Public Service Commission enter an order granting a certificate authorizing GoDaddy.com to operate as an interexchange carrier of resold telecommunications services pursuant to Nebraska Revised Statutes § 86-129, and Title 291, Article 5 § 003.12A of the Commission's Telecommunications Rules and Regulations.

Respectfully submitted,



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Counsel for GoDaddy.com, LLC

Dated: August 15, 2016

List of Exhibits

Exhibit 1 – Corporate Documents

Exhibit 2 – Officers and Directors

Exhibit 3 – Ownership Information

Exhibit 4 – Management Biographies

Verification